

WBNA Membership Meeting
YMCA Courtyard Café
September 21, 2021

President Dave Holland called the meeting to order at 7:05 pm.

Board members present were Dave Holland, Jeanette Deurloo, Joy Rehfeld, Patrick Roseland, Elizabeth Zieglmeier, and Rose DuBois, making a quorum.

Additions to the agenda: Wilson Park Christmas lights, Sharissa's Festival contract.

The August minutes were distributed and approved.

There is no Treasurer's Report.

NEIGHBORHOOD SECURITY: Dave

Officer Sigel is unable to attend. Pat reported info from the MRRG meeting – most RCPD contacts near the WB neighborhood involved picking up intoxicated individuals on Mt. Rushmore Rd.

MEMBERSHIP: Joy

Joy reports that the Block Party produced 48 new memberships and 6 renewals. There are currently 112 paid memberships and 55 yet unpaid. Joy suggested that we let those who have an expiration date of 2019 drop off the list. She further suggested making the memberships effective on January 1 of the calendar year, rather than June 1.

Dave plans to create an email list that is sent out to advertise monthly meetings and association activities. Dave further said he'd like to send postcards a couple times a year where the members' expiration date is listed. All agreed that we continue to send newsletters to all WB residents regardless of membership status.

BLOCK PARTY RECAP:

- *2 blocks vs 3?* The large majority of the Block Party activity happens on the two blocks between Fairview and Fulton, with the Fulton to South block used less. Pat said the Raptor people need space from the crowds and noise, as the birds get stressed. Discussion ensued and Elizabeth suggested that we maintain the 3-block status, as it may be easier to keep it than get it back in the future. The beer license should be requested as "Open Container", which allows consumption in the designated block as a whole, rather than in a small roped area.
- *Financial impact.* Dave handed out a financial spreadsheet itemizing costs and income, which indicates the Block Party cost the WBNA only \$1000, after proceeds and sponsorships were added in.
- *Thank You notes.* Elizabeth created text thanking major contributors for their support that will be sent in a letter from President Dave Holland.
- *Lessons learned.* Becca and Dave wrote a list of "Lessons Learned" so we don't have to reinvent the wheel next year.

NEWSLETTER: Elizabeth / Dave

- *Cost of printing and distribution.* Printing - \$390, distribution - \$350. Dave guesses that next time it will total \$700.
- *Topics for next newsletter.* The winter newsletter will go out shortly before Thanksgiving and will advertise the December 4 Christmas Open House. There will be a recap of the Block Party. Elizabeth spoke of doing another feature concerning social activism, like on Cave Collective. Pat suggested doing a house profile on the house on the corner of WB and Quincy. Dave will write another Letter from the President, encouraging WBNA involvement, specifically recruiting new members to serve on the Board.

WILSON PARK FESTIVAL: Dave

- *Sharissa's contract.* Dave has a copy of the contract and asked for Board input.
- *Subcommittee from WBNA board.* Sharissa has expressed frustration that people volunteer to do something, then they don't show up or complete the task. Consequently, she is wary of asking for help, and has done the work largely on her own, with the assistance of a trusted friend. Sharissa expressed to Elizabeth that she was disappointed that there wasn't more Board involvement in this summer's Festival. Dave suggested that 3-4 Board members form a subcommittee that meets with Sharissa to discuss how things are going and offer help. He further suggested that the subcommittee be written into her contract, stating that the committee meets each month, starting February 1 to touch base with her, to offer help and so she can assign tasks. All were in agreement.

ADOPT-A-PARK:

Final fall Wilson Park clean-up is October 7 at 5:30 pm.

CHRISTMAS SOCIAL:

December 4 at Les and Elizabeth's house, 1403 West Blvd. Discussion about a budget ensued. As Rose hosted the last Open House in 2019, she anticipates that the catered event will likely require a budget of \$500. Elizabeth knows a caterer she'd like to hire. Pat, Rose, and Jeanette volunteered to be on a committee with Elizabeth to plan the specifics.

OTHER ISSUES:

- *Wilson Park Christmas lights.* Pat proposed WBNA donate \$500 to the MRRG to help with the cost. The board voted and passed to donate \$500.
- *Wilson School.* Dave suggested we hire an architect to determine the cost of building Wilson's replacement, then mobilize the WBNA membership to write letters of support. Pat said the RC Historic Commission is strongly in support of saving the school.

The meeting adjourned at 8:33. The next meeting is yet to be scheduled.

Respectfully submitted by Joy Rehfeld.