

WBNA Board Meeting by Zoom May 18, 2021

President Dave Holland called the meeting to order at 7:02 pm.

Board members present were: Dave Holland, Jeanette Deurloo, John Wilmes, Patrick Roseland, Elizabeth Zieglmeier, Jaclyn Lanae, Rose DuBois, and Joy Rehfeld.

Other members present were Sharissa Hermanson and Ritchie Nordstrom.

The minutes for April 20, 2021 were approved.

Neighborhood Security:

It was noted that many homeowners in the WB area have installed Ring Home Security cameras. Pat shared information he received at the recent MRRG meeting: the RCPD received 122,000 calls for service last year.

Summer Festival: Sharissa

Sharissa reports that to date, 39 vendors have signed up for booths. She states there are several jewelry vendors, but still needs food vendors. She reports that she's collected \$5760 in application fees and \$450 in sponsorships.

Vendors: Sharissa states the Parks Dept doesn't want large vehicles driving on the grass, so local Food Trucks are prohibited. There are about 6 various food vendors currently billed. Pat suggested that next year, we could have food trucks park by the tennis courts where the horse-drawn wagons used to park. Sharissa is no longer accepting additional jewelry vendors, but is actively recruiting art and other craft booths. Elizabeth recently visited with Deb Mitchell, the artist who lost her studio in the arson fire. Elizabeth proposed giving Deb a booth space, waiving the \$150 entrance fee. The board voted to waive the fee, and Elizabeth will reach out to Deb with the application information.

There has been interest from other groups – chiropractic, and some non-profit groups, such as a Clean Water group. It was agreed by the board that vendors with any type of political causes would be inappropriate for this festival. Dave suggested that we had already approved educational booths, which means they are affiliated with educational institutions.

Entertainment: So far, Sharissa and Justice have booked BH Cloggers, a singing duo, Tom Owen Band, Bodey Lindie (sp), and an improv group. She said we're good for music, but still need demonstrations or magicians. She and Justice are still waiting to hear from 5 groups. Jaclyn suggested the BH Raptor Center – they may want to buy a booth, plus do a demonstration in the gazebo, but they are also interested in fund-raising.

Sponsors: Dave asked about what advertising sponsors get for their sponsorship donations. Sharissa suggested that banners are offered to limited sponsors on the gazebo. This may be an idea we can explore next year. Sponsors' names are listed on the board, and their names are broadcast by the MC from the gazebo. Jaclyn suggested that we inquire about a radio station remote to broadcast one or both days. Jeanette suggested that we have a well-thought-out plan with levels of donations and rules outlined.

Volunteers: Justice has recruited her church group to do garbage cleanup on Saturday. Sharissa has a few volunteers committed for the hospitality booth but needs more. The membership booth will be located in the gazebo in conjunction with the hospitality booth. She's still looking for able-bodied people to assist with booth set up and tear down. John asked about recycle bins as well as trash bins. Sharissa said she will look into it. Pat suggested that board members who volunteer should wear name tags at the festival.

Advertising: Jaclyn inquired about PSAs, and volunteered to draft the copy and send to Sharissa and Dave for approval.

Newsletter: Elizabeth

There's been a positive response to hand delivery of the newsletter, and over half have been delivered to neighborhood residents.

Adopt-A-Park: Dave

The Wilson Park cleanup is scheduled for Thursday, May 20 at 6:30 pm. And the Spring Planting is scheduled for Saturday June 5 beginning at 9 am to plant the flower beds in Wilson Park.

St. Patrick St. Construction: Dave

Dave and Pat attended a meeting with the city engineers to express local residents' concerns about access during construction, and Starbucks' parking and traffic flow in the two blocks from Rushmore Rd to West Blvd. Dave and Pat were informed that the project planning is complete, and bids will be let soon to start the project in July. The road will be closed for a month or more, and they plan to widen the street to help accommodate the parking issue. Dave suggested that the WBNA sit down with Starbucks to come up with a solution for the employee parking issue.

Membership: Joy

We have 7 new members, 4 renewals. Right now, 63 are paid up, 54 are still due.

Meeting Location: Pat

Pat said the BH Community Bank has conditionally volunteered their Community Room free of charge for WBNA monthly membership meetings. He will confirm in the next week or two. Sharissa said we could have hybrid meetings – some in person with Zoom participation available for those who don't want to go in person.

The meeting was adjourned at 8:28 pm. The next meeting will be on June 15, 2021 at 7:00.

Respectfully submitted by Joy Rehfeld.